

eCOMMERCE TUITION CREDITING

Abstract of the Disclosure

In a tuition assistance program, a website **10** solicits schools **12** to join the program through a marketing campaign **14**. Upon acceptance, a school administrator sets up a school portal on the website **10** that represents the school **12**. The school **12** invites families **16** to participate in the program. The families each go to the website,
5 obtain a family ID, and solicit supporters **18**. The supporters **18** go to the family's portal to associate themselves with the family **16**. The supporters shop in on-line retail outlets that are affiliates of the website **10**. A portion of each purchase that the supporter **18** makes is credited to the tuition of a student of the family **16** who attends the school **12**.